

Portable, Precision, Reliable





### Content

#### ASUS SmartO Mouse MD200 Summary

Introduction | Product Video | Target Audience | KSP Highlight

#### ASUS SmartO Mouse MD200 Feature

Easy to Carry | Tracks on Any Surface | Ergonomic Design | Durability | Customizable | Antibacterial Guard | Dual Mode Connectivity

#### ASUS SmartO Mouse MD200 Appendix

Comparison | Specifications





# ASUS SmartO Mouse MD200 Summary

Introduction | Target Audience | KSP Highlight



### ASUS SmartO Mouse MD200

ASUS SmartO Mouse is tailor-made to help you work faster, better and smarter. It has been meticulous crafted for a luxurious, low-profile aesthetic with superior ergonomics to provide comfortable, effortless all-day use. With a unique elastic carrying loop and a high-performance sensor that gives it the ability to work on almost any surface, including glass, ASUS SmartO Mouse perfectly combines flexibility, style and functionality. It is your perfect executive partner.





### Target Audience

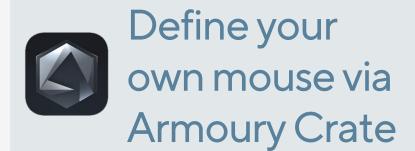
Profile: Age 27-35, smart practical, young professional and mobile users

Personality: Capable of multi-tasking, and quick, rational decision making.

What they like: low-profile, luxurious appearance but comfortable, functional and durable.

Product value: Easy-to-carry and ergonomic design that fit the smart practical for multi-tasking. Durable and precision feature to deal with high productive tasks.













10 Million Click Life



Ergonomic and elegant silhouette

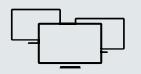


Battery Life up to 12 Months

**MD200** 



Easy to Carry



Connect up to 3 devices for easy multitasking



### Key Selling Point

#### Easy To Carry

ASUS SmartO Mouse with a built-in elastic rope at the front-end of the mouse is specifically designed for grab and go.

#### Tracks On Any Surface, Including Glass

SmartO Mouse features the 100% PTFE feet and premium sensor for extremely smooth, glossy surfaces and DPI up to 4200 that can offer precise, seamless control certainly be used anywhere else, even on glass.

#### Durable Click Buttons & Power-saving

The buttons of the ASUS SmartO feature switches with 10-million-click lifespans that could last for more than five years. The ASUS SmartO Mouse features an exclusive power-saving technology, allowing for battery life of up to 1 year.

#### Customizable Functions In Armoury Crate

ASUS SmartO Mouse includes intuitive software that allows you to customize the way it works and monitor vital statistics, such as gesture setting, battery life, DPI and polling rate.

#### Dual Mode Connectivity

The ASUS SmartO Mouse supports both 2.4 GHz (with the included USB dongle) and Bluetooth® connection modes, which can connect up to three different devices.





## ASUS SmartO Mouse MD200 Feature

Easy to Carry | Tracks on Any Surface | Ergonomic Design | Durability | Customizable | Antibacterial Guard | Dual Mode Connectivity



### Uniquely portable

Modern life is busy, and it's all too easy to fumble and drop stuff when rushing around the office. That's why we designed ASUS SmartO Mouse with a built-in carrying band. This elasticated loop hooks onto a finger and ensures that ASUS SmartO Mouse stays secure as you wander to your next workspace. It's simple but effective — a small boost for everyday mobility.









### Tracks on any surface, including glass

With a premium 4,200 DPI sensor it's able to track accurately on almost any worktop. It also works just great on glossy surfaces, from a polished desk to a granite conference table, so you're assured precise, seamless control wherever you need to work. 100% PTFE mouse feet, ensuring a smooth glide over a wide range of surfaces, including glass\* — delivering the accuracy and precision you need.

\* Minimum 4 mm glass thickness







### Durability you can count on



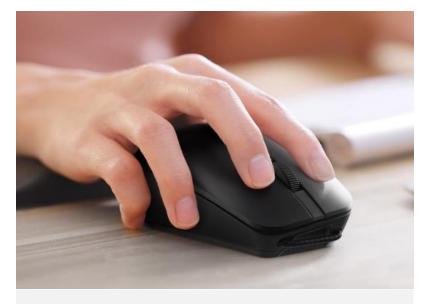
Long-lasting

1-year

Battery life\*

#### A year of uninterrupted use

ASUS SmartO Mouse practically eliminates battery-life concerns, with integrated power-saving technology that ensures it'll keep going for up to one year on a single AA cell. So, you're free to focus on your tasks without interruption.



Durable up to

10-million

clicks

#### **Superior micro switches**

The switches used in ASUS SmartO Mouse are engineered to last, with a 10-million-click lifespan providing up to 3x the longevity of traditional office mice.



### Ergonomic design

ASUS SmartO Mouse exudes executive style and is finished in Secret Black. It is engineered with a strong, tactile aluminum scroll wheel that's fit for business, and has two side buttons to extend your control. Right below these is a thumb rest that provides a comfortable bed for your opposable digit and allows ASUS SmartO Mouse to cast an elegant silhouette.





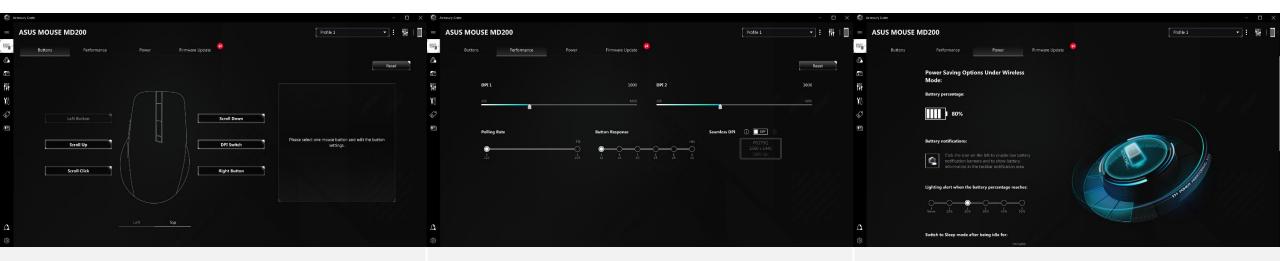
**Aluminum Scroll Wheel** 

**Thumb Rest Area** 



### Customizable functions in Armoury Crate

ASUS SmartO Mouse includes intuitive software that allows you to customize the way it works and monitor vital statistics, such as battery life, DPI and polling rate. With six customizable buttons, you can configure ASUS SmartO Mouse to maximize your workflow, and easily make tracking accuracy and polling-rate adjustments in the software functions page.



#### **6 Customizable Buttons**

The ASUS SmartO Mouse features a total of six customizable buttons. Users can set up each button function as a shortcut to adjust DPI, polling rate, or to check battery status.

#### **Seamless DPI Setting**

The MD200 also provides seamless DPI options to enhance user experiences for multiscreen users, allowing them to directly set the DPI for each display. This ensures that the speed of the mouse cursor will not drop sharply between displays, providing a seamless multi-display experience.

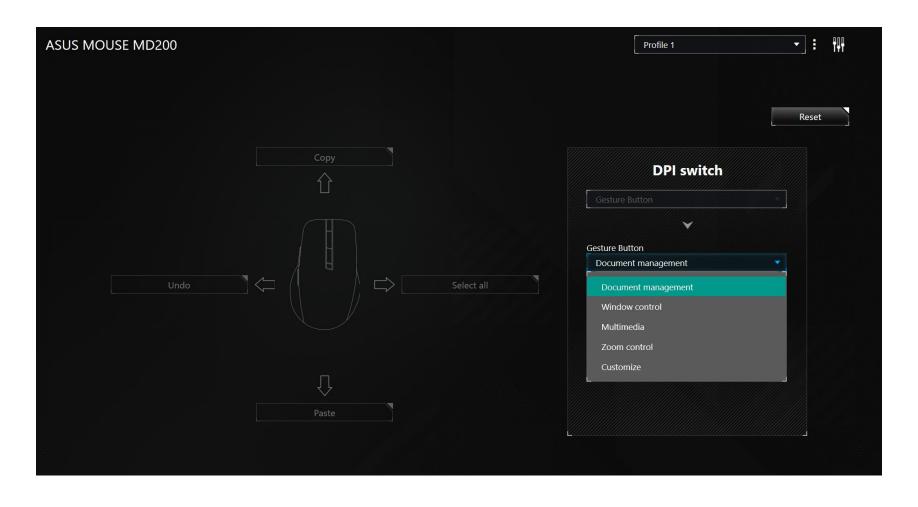
#### **Power Setting**

Users can check the current battery life of the mouse via the Power panel in Armoury Crate. By default, when mouse battery life is under 20%, the red indicator light on the middle button will start to blink. The timing of blink can be customized by users themselves, indicating when the battery charge reaches 10%, 20%, 30%, 40% or 50%.



### Gesture function in Armoury Crate

Users can trigger the corresponding gesture function by holding down the gesture button and dragging the mouse in four directions: up, down, left, or right. A total of five buttons—right-click, scroll click, DPI switch, forward, and backward—can be set as gesture functions. The gesture function is mainly divided into two categories, including Preset function and Full-custom function.

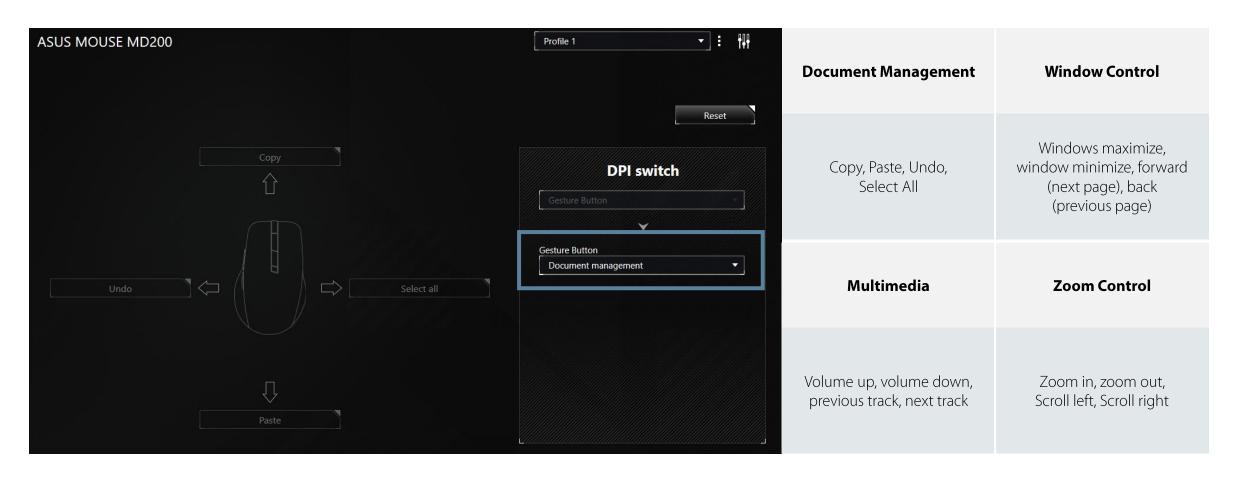




### Gesture function in Armoury Crate

#### **Preset function**

Provide prepackaged function sets, including Document management, Window control, Multimedia, Zoom control. The prepackaged functions are designed for common mouse usage scenarios, which is beneficial for users to switch freely in different situations.

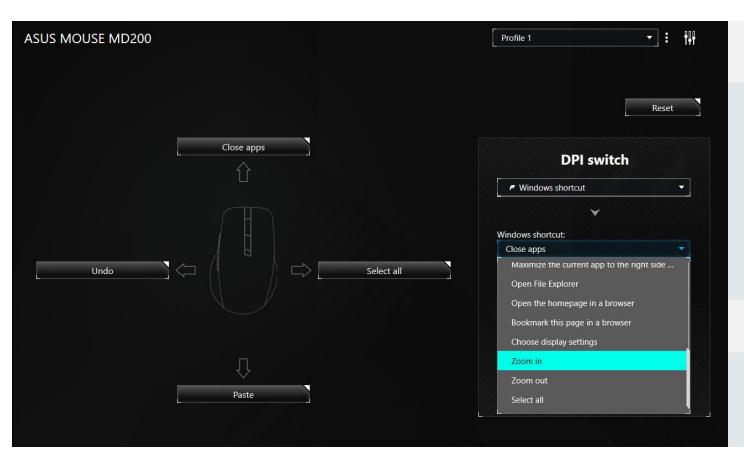




### Gesture function in Armoury Crate

#### **Full-custom function**

Customize functions in four directions for users, improve the richness of various function combinations, and allow users to quickly adapt to changing usage scenarios



#### Single trigger

Copy / Paste On / Screenshot / Select All / Window Maximized / Window Minimized / Forward (Previous Page) / Back (Next Page) / Previous Track / Next Track / Pause / Play / DPI Switch / Keyboard Function (Keyboard Single Key Or Key Combination) / Macro / Mute Speaker / Mute Microphone / Stop / Close Apps / Show Desktop / Cut / Undo / Switch Display / Window Snap To Left / Window Snap To Right / Start Button / File Explorer / Open Homepage / Bookmarks / Switch Bluetooth Devices / Cursor Tracker / Launch Armoury Crate / Preset Input Text

#### **Continuous trigger**

Pan (Including Up, Down, Left, Right) / Volume Up / Volume Down / Fast Forward / Rewind / Enlarge / Zoom Out / Scroll Up / Scroll Down / Scroll Left / Scroll Right / Application Switch

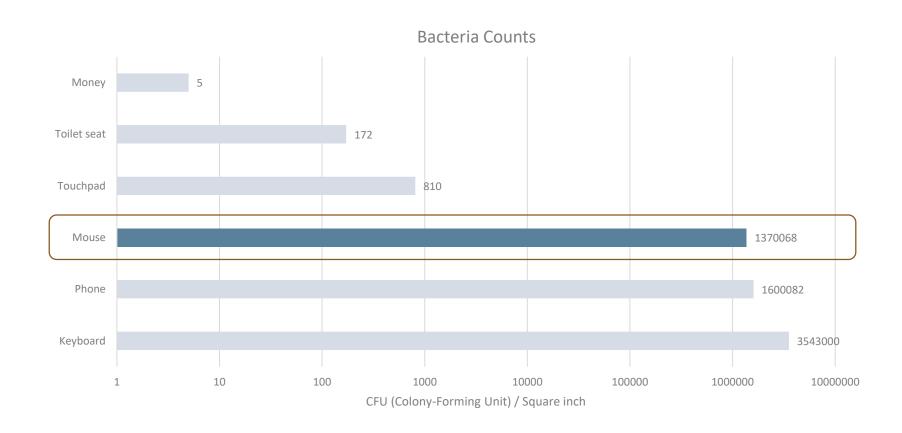


### Antibacterial Guard

COVID-19 has made Hygiene a big deal. The number of bacteria on the Mouse is 40,000 times more than the number of bacteria on the toilet handle.

40,000x

More bacteria compared to toilet\*





### Antibacterial Guard

The surface of ASUS SmartO Mouse is treated with the new ASUS Antibacterial Guard. This special treatment has been scientifically proven to inhibit bacterial growth by over 99% over a 24-hour period to potentially reduce the spread of harmful bacteria via contact.

over

24-hour

period

150**22196** 

Tested

*Inhibit bacteria growth by* 

99%

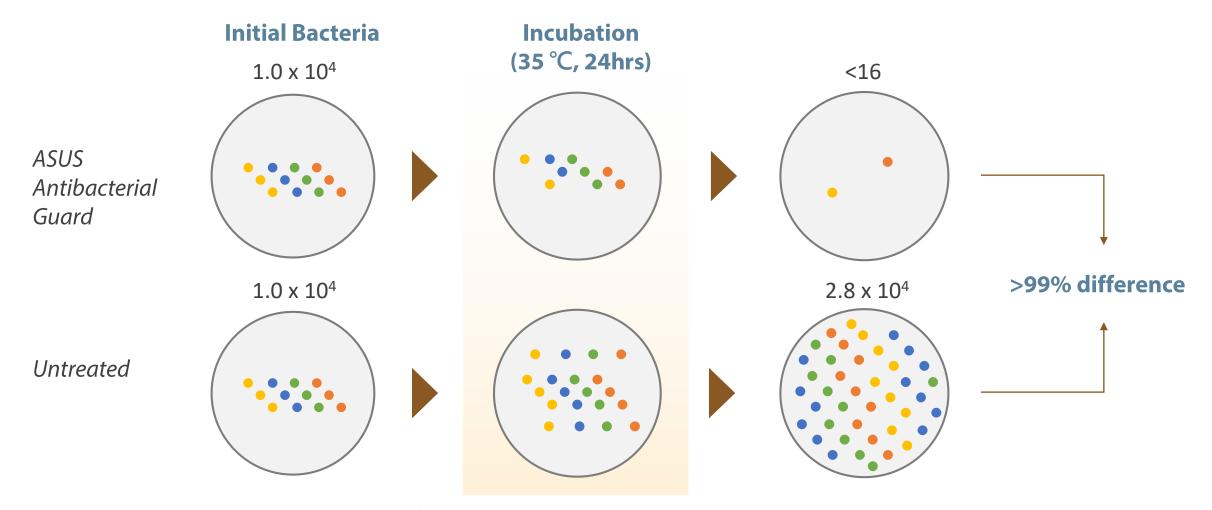






### Antibacterial Guard - ISO 22196 Tested

At an initial amount of 10,000 bacteria, with ASUS AntiBacterial Guard treatment, after 24hrs, the bacteria count is less than 16 pieces. If without the ASUS AntiBacterial Guard treatment, after 24 hours, the bacteria count will grow to 28,000 pieces. The difference is more than 99%.



<sup>1.</sup> Tested according to the ISO 22196 standard (measurement of antibacterial activity on plastics and other non-porous surfaces), using bacterial cultures that including Escherichia coli and Staphylococcus aureus, with an antibacterial activity result of R > 2. R = 2 indicates a 99% reduction in bacterial activity.

# Connect cordlessly to multiple devices

With RF 2.4 GHz you'll enjoy fast, smooth and lagfree responses for uninterrupted productivity, while the Bluetooth mode provides easy wireless connectivity with any compatible device and maximizes battery life. ASUS SmartO Mouse is also able to pair with up to three Bluetooth devices, and switching between them is as simple as pressing a button — perfect for multitasking.



Connection Indicator



RF 2.4 GHz



Bluetooth





# ASUS SmartO Mouse MD200 Appendix

Comparison | Specifications





### Comparison Table

Brand	ASUS SmartO Mouse MD200	Logitech M720	Logitech M590	Microsoft Bluetooth® Ergonomic Mouse
Photo				
Color	Secret Black	Black / White	Black / Red / Grey	Black / Blue / Grey / Orange
Connectivity	Wireless (2.4G/BT*3)	Wireless (2.4F/BT*3)	Wireless (2.4G/BT*2)	Wireless (BT*3)
MSRP	MSRP\$49.99	MSRP\$49.99	MSRP\$39.99	MSRP\$49.99
Form Factor	Ergonomic	Symmetrical	Symmetrical	Ergonomic
Sensor Type	Optical	Optical	Optical	Optical
Track on Glass	Yes	-	-	-
Finger Strap Design	Yes	-	-	-
DPI	4,200	4,000	1,000	2,400
DPI Button	Yes	-	-	-
Buttons Quantity	6	6	5	2
Software	Armoury Crate	Logitech Options	Logitech Options	Microsoft Mouse and Keyboard Center
Switch	Micro Switch	Micro Switch	Micro Switch	-
Switch Lifecycle	10 Million	10 Million	Under 10 Million	Under 10 Million
USB Report Rate	250Hz with Receiver 133Hz with Bluetooth	125Hz with receiver 133Hz with Bluetooth	125Hz with receiver 133Hz with Bluetooth	-
Antibacterial	Yes	-	-	-
Mouse Feet	100% PTFE	PTFE	PTFE	PTFE
Dimensions	114.5 x 71 x 42.3 mm	115 x 74 x 45 mm	103 x 64 x 40 mm	118.2 x 76.3 x 42.4 mm
Weights	85g (without battery)	135g (with battery)	100g (with battery)	91g (with battery)
Battery	AA battery*1	Battery 1	AA battery*1	AAA battery*2
Connect Distance	10M	10M	10M	10M



### Technical Specifications

Marketing Name	ASUS SmartO Mouse		
Product Name	MD200 Mouse		
Part Number	Please consult MDM/sales for correct PN		
Color	Secret Black		
Operating system	Windows 10 or Above		
Dimensions	Mouse: 114.5 (L) x 71 (W) x 42.3mm (H) Dongle: 18.9 mm (L) x 12 mm (W) x 4.5 mm (H)		
Weight	Mouse 85 g (without battery)  Dongle: 1.6 g		
Battery Type	AA battery*1		
Switch lifespan	10 million click Micro-Switch		
Mouse Feet	100% PTFE		
DPI Adjustment	Yes		
Connectivity technology	4,200 dpi		
Power Rating	Bluetooth® 5.0 / RF 2.4 GHz		

